# NIKI SELKEN

## 🎓 EDUCATION & CERTIFICATION

**Parsons School of Design, MFA Design and Technology**
Awarded the Provost's Scholarship and University Scholars Award
**New College of California, MA and MFA Experimental and Activist Performance**
**University of California Santa Cruz, BA Theater**

## 👩‍💻 DESIGN & TECHNOLOGY EXPERIENCE

**Intuit**                                    **2022 - Present**
Manager of Design Stratgey for Tech Culture
Leading a team of immersive designers and strategists to create impactful expereinces for the brand team. Creating future tech activations with AI and XR for technologist centered audiences.

**Gray Area**                              **2017 - 2022**
Creative Development Director
Managed the Artist Incubator and Creative Code Education programs and exhibits for Gray Area.

**NFT San Francisco Conference**          **2022**
Director of Creative Affairs
Art and curation for this flagship Bay Area NFT conference.

**Emoji Foundation & Dictionary    2013 - Present**
Founder
Popular online resource for Emoji. The Dictionary had over 1 million visitors from Jan - March 2017

**Wayscape**                              **2015 - 2017**
CIO and Immersive Designer
Prototyping the web based mapping platform and database system for a Geolocative Narrative

**Ms. Foundation and PETlab**        **2014 - 2015**
Design Fellow
Designing Pharmacy Access interactive mobile web application.

**Big Treehouse**                        **2008 – 2014**
Founder and CEO
Co-founded Non-Profit focused IT and web development firm.

## 👩‍🏫 TEACHING EXPERIENCE

**Intuit**                                    **2022**
NFTs and Pixel Art
Taught a workshop on NFTs and Pixel Art for the Scott Cook Innovation Awards winners.

**Gray Area**                              **2017- Present**
Creative Code Instructor
Creative Code Immersive faculty with specialty in p5js animation and wearable technology.

**Gray Area + Dolby**                    **2016 - 2017**
Creative Code Mentor
Mentoring high school girls to create code based video installation at Dolby Laboratories Jan-Feb 2017.

**Bay Area Video Collective + Zynga**    **2016**
Game Design Instructor
Girl Game Makers Bootcamp game design curriculum development and teaching

**University of San Francisco**          **2016**
Lecturer
Teaching in the Department of Art + Architecture

**Parsons at The New School**            **2015**
Lecturer
Teaching in the MFA Design and Technology Program.

**St. Joseph's College**                  **2015**
Lecturer
Teaching Web Design and Graphic Design

# NIKI SELKEN

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## 🍎 KNOWLEDGE & SKILLS

| | | |
|---|---|---|
| **Adobe CC** | *Expert Knowledge* | Photoshop, Illustrator and InDesign |
| **HTML5/CSS** | *Expert Knowledge* | Fluent in current HTML5 and CSS3 |
| **PHP/MySQL** | *Expert Knowledge* | Fluent in MySQL and PHP |
| **Processing** | *Expert Knowledge* | Focus on code based animation |
| **Wordpress** | *Expert Knowledge* | Customizing and designing Wordpress |
| **Javascript, P5JS, JQuery** | *Expert Knowledge* | Fluent in Javascript, P5JS, JQuery libraries |
| **Arduino Code** | *Expert Knowledge* | Arduino Code and soft circuit construction |
| **Unity** | *Moderate Knowledge* | Focus on 3D game and VR design for Unity |

## 🎨 SELECTED EXHIBITIONS

**2022 Oslo Freedom Forum - Art in Protest Exhibit, Curator, Oslo, Norway**

**2021 Regenaissance - Art Inspiring a Regenerative Future, Curator, Miami Art Basel, Miami, FL**

**2017 Grey Area - Cultural Incubator Showcase of VR Game, EmojiFlower VR, San Francisco, CA**

**2017 Dolby Laboratories - Processing based generative code video installation San Francisco, CA**

**2015 Currents New Media Festival - Parallel Studios, Santa Fe, NM**

**2015 Designing Multiplicity: MFADT 2015 Thesis Show - The New School, New York, NY**

**2014 New York Media Lab Demo Exhibitor - New York Media Lab, New York, NY**

## 🏆 HONORS AND AWARDS

**2015 IndieCade Award Nominee for the game *Find Maria Rivera***

**2014 NASA Space Apps Challenge NYC winner and Global Finalist for Best in Hardware**
    Designed Senti8, a wristband for astronauts that brings them scent memories of home.

## 💖 SELECTED CLASSES & TALKS

**2022 Discussing NFTs as activism Panel with Laura Shin and Badiucao at Oslo Freedom Forum**

**2018 Workshop and Panel: North Texas Digital Fabrication Symposium, Texas Woman's University**

**2017 Workshop: "Making Crafts in A Digital Economy" Digitally Engaged Learning conference - University of the Arts London**

**2015 Artist Talk: Currents New Media Festival - Parallel Studios, Santa Fe, NM**

**2015 "Women In Data" Bootcamp Panelist: NASA Space Apps Challenge - Civic Hall, New York, NY**